



Architectural Sciences _ Department of Design Sciences

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ANTWERP DESIGN SEMINARS & LECTURES

ARCHITECTURAL SCIENCES _ DEPARTMENT OF DESIGN SCIENCES
ARTESIS HOGESCHOOL ANTWERPEN _ ASSOCIATION OF UNIVERSITIES OF ANTWERP _ BELGIUM

Antwerp, 1 November 2009

Dear Professor,

Referring to our e-mail correspondence we hereby send you some more information about ADSL (Antwerp Design Seminars and Lectures) organized by our College of Design Sciences. ADSL 2010 will be the 9th edition of an annual international and prestigious event.

The aim is to stimulate cross boundary thinking in design, and to familiarize students with an interdisciplinary approach to design problems.

It is a one-week event taking place this academic year **from February 1st through February 5th 2010.**

We send you by post the brochures of the last three years, it may already give you a good impression of the dimensions and quality of the event, with appr. 180 participating students, residents and international guests.

It is a great pleasure for us to invite you to conduct a workshop or give a keynote lecture during ADSL 2010. We would greatly appreciate and we sincerely hope that you will be able to accept, as we are convinced that your participation will extensively contribute to the quality and prestige of the event. The general theme of the workshops 2010 is :

‘Happiness’

A synopsis and a list of invited guest professors is enclosed herewith. We aim to create an informal platform to discuss issues related to the theme in the broadest sense. We offer travel, accommodation, all meals and a modest fee of 600 EURO for the workshop and 200 EURO for a lecture.

Every workshop leader is entitled **two ‘wild cards’ for his/ her own students.** These students get the unique opportunity to take part in ADSL **without paying the participation fee.** We also offer

them **free accommodation (bed and breakfast)** . However they are responsible for their own daily expenses and will take care of their own travel arrangements.

Last year about 20 foreign students joined, which was a very stimulating experience for all participants.

Other students wishing to participate **must pay a workshop fee of 200 EURO** (in addition to accommodation, transport and daily expenses).

The fee for non-students is set at 400 EURO (professionals or others). All students will receive a certificate of attendance, stating that the ADSL-workshop has the value of 3 ECTS credits

If you accept, and in order to proceed, we would be very grateful if you could send the following **information before Friday October 30th:**

- A summary of about 120 words for the brochure
- Title of the workshop / lecture
- Your official title as you would like to have it printed in the brochure
- 3 photo's /illustrations to go in the brochure and on the posters
- a passport-size photo
- Your C. V. (see also the brochure of ADSL 2009)

Towards the end of December, we would also have to know how many of your students will participate, in order to arrange accommodation.

Looking forward to a great co-operation,
With kind regards,

Christian Kieckens, prof. arch.
Curator ADSL 2009

Koen Van de vrecken, prof. arch.
Dean,
Department of Design Sciences

Attached : Mission Statement of ASDL 2010
 List of invited guests professors
 Brochures