IP Creating&Context #2

Emscher Kunst Triennale 2013

Duisburg 14 - 28 July



GENERAL PROJECT INFORMATION

Sixty students working in nine cross-disciplinary and transnational groups will develop proposals for a permanently sited public artwork as part of the Emscher Kunst Triennale 2013. Two academics, again, cross-disciplinary and transnational, are appointed to each student group to support them in the organisation and execution of their project.

The IP is supported by a number of seminars, site visits and workshops given by specialist

staff on specific topics (see timetable). Selective film screenings will complement the programme. The Training Workshops and technicians at Tyssen-Krupp Steel Works will be made available most mornings 9.30 – 2.30 for the practical group projects, and the Kläranlage Alte Emscher, situated very close to the steel works, will be used for working in the afternoon and for the Seminar presentations.

As a form of introduction each student, within their student group will deliver a 5 minute presentation, introducing themselves and sharing the research they have conducted prior to the start of the project (see Project Brief). Individual group presentations in week 2 are organized (see timetable) to sharpen the focus, and exchange ideas and good practice.

All projects must be completed by **Friday 26th July at 3pm.** Each team will present a maquette and one A1 poster. Each group will also deliver a brief (10 minute) oral presentation (with PowerPoint) on their project to the entire cohort of staff and students and to the selection committee. The work will be assessed via a public exhibition (venue to be confirmed) and formal presentation to a selection committee at the end of the project and at least one proposal will be selected to be fully realized.

Assessment results and feedback will be delivered to each group by their own teaching team and others from a different group. Verbal feedback will be delivered on Saturday 27th July. Evaluation consists of a qualitative assessment of teamwork as well as ideas development, resourcing the project practically and conceptually, relationship to site/context, presentation and creative outcome.

The weekends will provide the opportunity for excursions and cultural activities

	students	staff
Newcastle University (Fine Art) – project leader:	8	2
Newcastle University (Architecture)	6	2
Akademie der bildenden Künste München (Fine Art)	7	2
Riedfeld Academy Amsterdam (Fine Art)	7	2
Politecnico Milano (Architecture)	6	2
TU München (Architecture)	7	2
UCL – Faculté d'architecture (Architecture)	6	3
Glasgow School of Arts (Fine Art)	6	3
Kunstakademie Münster (Fine Art)	7	2
Total participants	60	18

Participant List, IP Creating a Context - EmscherKunst 2013

Travel arrangements: for students and staff must be made by each individual institution – 90% only of which will be reimbursed by Newcastle University as part of the financial contract. Only travel to and from Duisburg is included, no travel during the duration of the IP.

Accommodation costs: in the Hotel Ibis in Duisburg is booked centrally by Newcastle University for all participating staff and students and all the cost will be fully covered.

Subsistence: there is no further funding for students for subsistence, travel, materials etc. It is suggested that participants may wish to bring materials and equipment relevant to researching the project and producing models and images. We do of course have access to the metal workshops in the Steelworks but you may also wish to make paper/card models. Therefore suggested equipment would be: laptops, cameras, cutting boards, scalpels, glue, model making equipment etc. Do be careful about what you bring on board an aeroplane however.

PROJECT BRIEF

This project presents the opportunity to developing a proposal for a permanently sited piece of public artwork as part of the Emscher Kunst Trianniale 2013.

Working collaboratively in your cross-disciplinary groups you are asked to respond creatively to the designated site. This is a small strip of natural landscape, a green belt, running through the middle of the biggest steel manufacturing plant in Europe. The area forms part of a new cycle path that cuts directly through the industrial landscape, creating a unique setting where nature and industry contrast dramatically. You are asked to reflect upon this unique context and to design a place for human interaction/contemplation. This should be a specially designed site-specific structure that is situated somewhere along the green belt area that incorporates steel as the main material.

Within the given two week time frame each team will need to work together to select a site/s, develop ideas, and produce a proposal that includes:

- a carefully constructed 1:10 maguette (made from steel);
- a A1 poster and a PowerPoint presentation lasting no longer than 10 minutes. The presentation should contain documentation of the developmental process that might include drawings, photographs, videos, marquette as well as Photoshop mock ups of the final work on site, a list of materials, scale drawings;
- a cost plan: the budget you need to work within is 30,000 Euros.

The assessment will be done via an exhibition and a formal presentation to a selection

committee: at the end of the assessment, at least one proposal will be selected to be fully realized.

This practice led approach is embedded in a theoretical framework, including a series of seminars, films and lectures (see timetable) that enable a critical discussion and understanding of European art and architecture production and exhibition practice. The Programme Timetable also includes a 15minute slot for each group to present a 'work in progress' report to everyone on the evenings of Monday 22nd and Tuesday 23rd July.

Assessment: All projects must be completed by Friday 26th July at 3pm. Each group will deliver a brief (10 minute) oral presentation on their projects to the entire cohort of staff and students and to the selection committee. Each project will be evaluated by a group of staff consisting of their own teaching team and others from a different group. Verbal feedback will be delivered on Saturday 27th July at 3pm.

NB:

Each participant is required to research aspects of the brief prior to the start of the project, allowing them to contribute some valuable insight and information to their group and to the project as a whole. Some suggested topics are: the Emscher Kunst Trianniale, public art, industrial architecture, the area of Duisburg, rural versus industrial etc. **Do not wait until you arrive in Duisburg before starting your research**.

SELECTION

The IP is advertised separately at each partner institution through their web sites and notice boards. Each institute selects their students individually. Once selected, the list of participating students and staff (with contact details) must be sent to Newcastle University. Students will need to fill in an information form and staff details will be required with a short biography to be placed on the web site.

Selection criteria

POLIMI will select the 6 participants according the evaluation of the following delivered documents (collected together into one single PDF file of max 20MB):

- a Portfolio (on pag 1 cover name surname and ph&email contacts)
- a Letter of Motivation
- a Presentation concerning the last point highlighted in the program description: the request to research aspects of the brief prior to the start of the project.

Deadline: 15 March 2013

Mail the document to gennaro.postiglione(at)polimi.it

Use a jumbo-mail delivery service (libero, wetransfer, dropbox sharing option, etc.): do not attach the PDF at the email.

At the workshop it will be recognized 4 ECTS.

visit Creating&Context #1: Bologna 2012 website