

Conference program

30 September 2008

Politecnico di Milano – Facoltà di Architettura e Società
Patio - via Ampère, 2

06:30-08:30 pm: Welcoming Party and Registration

First day: 01 October 2008

Politecnico di Milano – Facoltà di Architettura e Società
aula Rogers - via Ampère, 2

09:00-9:30 am: Registration

AREA EXHIBITION DESIGN

Chairman: Luca Basso Peressut, Politecnico di Milano

09:30-10:00 am: Opening conference
- Welcome from the Head of Facoltà di Architettura e Società, Pier Carlo Palermo
- Cesare Stevan, Dean of Phd course in Interiors
- Chairman introduction

10:00-10:30 am: Keynote speaker - David Dernie
Head of the Manchester School of Architecture

Opening Session

10:30-10:50 am: Kris Pint, Provinciale Hogeschool, Limburg

10:50-11:20 am: Coffee break

11:20-12:20 am:

- Kali Tzortzi, Universities of Ioannina and Athens

- Suzie Attiwill, RMIT University, Melbourne

- Elena Silvestri, Politecnico di Milano

12:20-01:00 pm: Closing remarks

01:00-02:00 pm: Lunch and break time

Evening session

02:00-03:00 pm:

- Elena E. Giunta, Francesca Telli, Politecnico di Milano

- Uwe R. Brückner, University of Art and Design, Basel

- Italo Lupi, Ico Migliore+Mara Servetto, Milano

03:00-03:30 pm: Closing remarks

03:30-04:00 pm: Coffee break

04:00-06:00 pm: Panel | Contemporary Research in Italy

Chairman: Gianni Ottolini, Politecnico di Milano

Invited Proff: Gianni Accasto, Roma La Sapienza - Lucio

Altarelli, Roma La Sapienza - Andrea Branzi, Milano

Politecnico - Agostino Bossi, Napoli Federico II - Adriano

Cornoldi, Venezia IUAV - Luciano Crespi, Milano

Politecnico - Patrizia Ranzo, Napoli SUN - Maria Clara

Ruggieri Tricoli, Palermo - Marco Vaudetti, Torino

Politecnico

07:00-08:30 pm: Visit at Leonardo da Vinci's "Cenacolo"

09:00-11:30 pm: Dinner

Second day: 02 October 2008

Politecnico di Milano – Facoltà del Design
aula F.II Castiglioni - Edificio PK - via Durando, 10

AREA RETAIL

Chairman: Andrea Branzi, Politecnico di Milano

09:30-10:00 am: Opening conference
- Welcome from the Head of Facoltà del Design, Alberto Seassaro
- Chairman introduction

10:00-10:30 am: Keynote speaker - Louise Crewe
University of Nottingham

Opening Session

10:30-10:50 am: Graham Cairns, Writtle School of Design

10:50-11:20 am: Coffee break

11:20-12:20 am:

- Valeria Iannilli, Politecnico di Milano

- Koenraad Van Cleempoel, Hasselt University

- Katarina Dimitrijevic, Jennifer Kopping, Greenside

Design Center, Johannesburg

12:20-01:00 pm: Closing remarks

01:00-02:00 pm: Lunch and break time

Evening session

02:00-03:00 pm:

- Kirsty Máté, University of New South Wales, Sidney

- Giulia Gerosa, Politecnico di Milano

- Serena Del Puglia, Università degli Studi di Palermo

03:00-03:30 pm: Closing remarks

03:30-04:00 pm: Coffee break

from 05:00 pm: Organized cultural visit
(Casa Necchi Campiglio, Triennale Design Museum,
Studio Museum Achille Castiglioni)

Third day: 03 October 2008

Politecnico di Milano – Facoltà di Architettura Civile

aula C.T. 16 – Edificio D -via Durando, 10

AREA DOMESTIC

Chairman: Gianni Ottolini, Politecnico di Milano

09:00-10:00 am: Opening conference

- Welcome from the Head of Facoltà di Architettura Civile,

Antonio Monestiroli

- Chairman introduction

10:00-10:30 am: Keynote speaker – Georges Teysot

Université de Laval

Opening Session

10:30-10:50 am: Maurizio Vitta, Politecnico di Milano

10:50-11:20 am: Coffee break

11:20-12:20 am:

- Marie Frier, Anne Marie Fisker, Poul Henning

Kirkegaard, Aalborg University

- Nathalie Bredella, Leibniz University

- Paolo Mazzoleni, Politecnico di Milano

12:20-01:00 pm: Closing remarks

01:00-02:00 pm: Lunch and break time

Evening session

02:00-03:00 pm:

- Lydia Kallipoliti, Princeton University

- John Brown, University of Calgary, Alberta

- Jeanette Budgette, UNITEC Institute of Technology,

Auckland

03:00-03:30 pm: Closing remarks

03:30-04:00 pm: Coffee break

04:00-04:30 pm: Conclusions