

# HISTORIC CITY CONSERVATION AND URBAN REGENERATION: COMPARING EXPERIENCES

Tuesday, March 20, 2012

Politecnico di Milano – Leonardo Campus  
Auditorium – via Pascoli 5

<p>9.30 am <b>Managing Interaction and complexity: Fondazione Politecnico's Role in Urban Development Projects</b> Giampio Bracchi, President, Fondazione Politecnico di Milano</p>	<p>12.00 am <b>Heritage and Local Economic Development</b> Roberto Camagni, Department of Building Environment Science &amp; Technology (BEST), Politecnico di Milano</p>
<p>9.45 am <b>Managing Historic Cities in Italy and the National Organization of Historic Cities (ANCSA) Genoa</b> Bruno Gabrielli, University of Genova ANCSA Scientific Committee Coordinator</p>	<p>12.15 am Q&amp;A</p>
<p>10.30 am Coffee break</p>	<p>12.30 am Standing lunch</p>
<p>10.45 am <b>Learning from History: Urban Evolution, Centrality, Patterns</b> Cesare Macchi Cassia, Department of Architectural Design, Politecnico di Milano</p>	<p>1.30 pm <b>Managing the Legacy of an Enlightened Patron: the City of Ivrea</b> Enrico Giacobelli, G-Studio</p>
<p>11.00 am <b>Managing Heritage in a Changing Urban Environment</b> Alberto Artioli, Director, Ministry of Heritage and Cultural Affairs</p>	<p>1.45 pm <b>Urban Regeneration in Milan</b> Nicola Russi, Politecnico di Milano</p>
<p>11.15 am <b>An Integrated Approach to Urban Regeneration: Lessons Learned from Pakistan and China</b> Adalberto Del Bo, Department of Architectural Design, Politecnico di Milano</p>	<p>2.00 pm <b>Landscape studies and preservation: Fondazione Benetton Studi Ricerche, Treviso, 1987-2001</b> Margherita Azzi Visentini, Department of Industrial Design, Arts, Communication and Fashion (INDACO), Politecnico di Milano</p>
<p>11.30 am <b>Private Sector Involvement</b> Claudio De Albertis, President, Assimpredil ANCE Associazione delle imprese edili e complementari delle Province di Milano, Lodi, Monza e Brianza</p>	<p>2.15 pm <b>Middle Age &amp; IT: The Unique Experience of Colletta di Castelbianco</b> Monica Mazzolani, MTA Associati</p>
<p>11.45 am <b>From Shadow to Light. Torino 1993-2011: a City Telling Experience</b> Paolo Verri, Urban and Event Planner, Manager Matera 2019 and Art&amp;Tourism Fair</p>	<p>2.30 pm <b>Building Code in Reggio Emilia</b> Walter Baricchi, Arteas Architetti Associati</p> <p>2.45 pm Q&amp;A</p>

**For further details and registration**

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