

TITLE

Studio 1 / Gennaro Postiglione

Design for remembrance

difficult memories, difficult heritage

Studio 2 / Lorenzo Bini

Design for thinking

difficult thoughts, difficult topics

COMMON AMBITIONS

Outcome

The two coordinate Studios propose to think out design proposals and to make 1:1 prototypes with the aim to experience, discuss - and possibly renew - the significance of monuments.

The Context of Europe

Rather than focusing on the pervasive sense of national consciousness that appear to be a growing phenomenon in societies today, we selected Europe as the main context of our project.

Products as monuments (from statues to souvenirs)

Instead of acknowledging the monument as a fixed and consolidated typology, we intend to transfer the power to recall memories and provoke thoughts - proper of monuments - into designed products regardless of their size, value, exposure and durability.

Community and individuality (from public to private)

Furthermore we hope to be able to discuss the public nature of monuments by developing projects that might not necessary be imagined as items accessible by a community, but perhaps transferred to the context of people intimacy and privacy.

Recalling notions, performing functions

To keep away from the equivocal terrain that drifts toward art and allows a merely commemorative role to monuments, we explicitly demand our students to assign a performative trait to their proposals. Every work should therefore combine the capacity to recall memories and thoughts with the ability to perform a function.

DESIGN FOR REMEMBRANCE

Studio 1, lead by Gennaro Postiglione, will ask students to look at European difficult heritage to identify a possible theme to refer to in their design proposals.

Past historical events are therefore set as the main repertoire of memories to investigate in order to select the subject that should be featured in each project.

DESIGN FOR THINKING

Studio 2, lead by Lorenzo Bini, will ask students to look at European difficult topics to identify a possible theme to refer to in their design proposals.

Since history repeats, mankind must be inclined to forget, and monuments might become more useful as reminders of actuality, rather than be symbols of the past.

PROGRAMME

The Studios will be organised with parallel schedules with weekly assignments and joint critics (mid term review and final review).

Students will be asked to present the state of their work every week delivering a 'sedicesimo' (portrait 17x24 cm, see [Corraini Edizioni](#)), a sixteen pages booklet that will form, at the end of the semester, a 192 pages report of their course. A collective book of 192 pages will feature the final 'sedicesimo' from each student and will be edited as the catalogue of each Studio.

At the same time students will develop 1:1 models of their projects that will be displayed as part of a collective exhibition to take place at the end of the trimester.

Each Studio will go through five work phases, each of them articulated on a two weeks span:

1. design theme (which is the subject of my remembrance/thinking?)
2. design typology (by what means do I remember/think?)
3. sketches and models draft (how do I want my project to be? how does it work?)
4. design development
5. communication strategy and presentation

CURATORSHIP

The Studios will incorporate the knowledge and exploit the initiative of students from the Design Curating and Writing Department to assist and enhance the development, the critical discussion and the disclosure to the public of the different design proposals.

STUDY TRIP

During the fall break (from the 17th to the 19th of October) the two joint Studios will attend a study trip to Venice, where students could have the opportunity to visit 'Fundamentals', the Biennale di Architettura 2014 Exhibition.

SOURCE SYMPOSIUM

A symposium with external keynote speakers will be organised within the Source lecture series as a think tank event to enhance students works before the second - and crucial - part of the semester starts.

CALENDAR

#01

Sept 2 (Bini / Postiglione)

- LB and GP present themselves to their students
- Launch presentation of Studio 1 and Studio 2
- Students present themselves through a *pdf 'sedicesimo' (8 slides / landscape 34x24 cm x 96 dpi)
- Phase 1 (design theme) start

#02

Sept 8 (Bini / Postiglione)

- Phase 1 (design theme) deadline

Students individually present the result of their work on Phase 1 by :

- delivering a color printed 'sedicesimo' (portrait 17x24 cm)
- performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- Phase 2 (design typology) start

#03

Sept 15 (Postiglione)

- Phase 2 (design typology) in progress

Students individually present the progress of their work on Phase 2 by:

- delivering a color printed 'sedicesimo' (portrait 17x24 cm)
- performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit

#04

Sept 22 (Bini / Postiglione)

- Phase 2 (design typology) deadline

Students individually present the result of their work on Phase 2 by:

- delivering a color printed 'sedicesimo' (portrait 17x24 cm)
- performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit
- Phase 3 (sketches and models draft) start

#05

Oct 6 (Bini / Postiglione) - MID TERM REVIEW

- Phase 3 (sketches and models draft) in progress
 - Students individually present the progress of their work on Phase 3 by:
 - delivering a color printed 'sedicesimo' (portrait 17x24 cm)
 - displaying draft sketches and maquettes
 - displaying a showcase of collected references (case studies, inspirations, memorabilia, etc...)
 - displaying a retrospective of the work done in Phase 1 and 2
 - performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit

#06

Oct 14 - 15 (Bini / Postiglione) - SOURCE

- Phase 3 (sketches and models draft) deadline
 - Students individually present the result of their work on Phase 3 by:
 - delivering a color printed 'sedicesimo' (portrait 17x24 cm)
 - displaying draft sketches and maquettes
 - displaying a showcase of collected references (case studies, inspirations, memorabilia, etc...)
 - performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit
- Phase 4 (design development) start

#07

Oct 27 (Bini)

- Phase 4 (design development) in progress

Students individually present the progress of their work on Phase 4 by:

- delivering a color printed 'sedicesimo' (portrait 17x24 cm)
- displaying drawings and maquettes of the project
- performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit

#08

Nov 3 (Bini / Postiglione)

- Phase 4 (design development) deadline

Students individually present the result of their work on Phase 4 by:

- delivering a color printed 'sedicesimo' (portrait 17x24 cm)
- displaying drawings and maquettes of the project
- performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit
- Phase 5 (communication strategy and presentation) start

#09

Nov 12 (Bini / Postiglione)

- Phase 5 (communication strategy and presentation) in progress
Students individually present the progress of their work on Phase 5 by:
 - delivering a color printed 'sedicesimo' (portrait 17x24 cm)
 - displaying draft of selected material for the final exhibition
 - performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit

#10

Nov 24 (Bini / Postiglione)

- Phase 5 (communication strategy and presentation) deadline
Students individually present the result of their work on Phase 4 by:
 - delivering a color printed 'sedicesimo' (portrait 17x24 cm)
 - displaying draft of selected material for the final exhibition
 - performing a 5 minutes spoken report (A5 bn hardcopy versions of the 'sedicesimo' are distributed to the audience)

note:

slide shows are not allowed; images, sounds, videos, lighting, etc... can be however used to set up the environment for each presentation

- discussion
- work + individual audit

#11

Dec 2 (Bini / Postiglione) - FINAL EXHIBITION

Students individually present the result of their work in a collective exhibition by:

- displaying a showcase of collected references (case studies, inspirations, memorabilia, etc...)
- displaying the 10 previously issued 'sedicesimi' in a bound book
- displaying sketches and models of their proposals
- displaying their design as a finished item (drawings, models, video, etc...)
- performing a 5 minutes spoken report
- displaying the collected catalog of the Studio 1 and Studio 2