

**wunderkammershoppingmall**  
*5 profanazioni*



indifferent each other

taormina  
exclusive & elitarian  
originated by a  
consumpted myth

giardini  
mass inclusive  
originated by  
urban sub-cultures



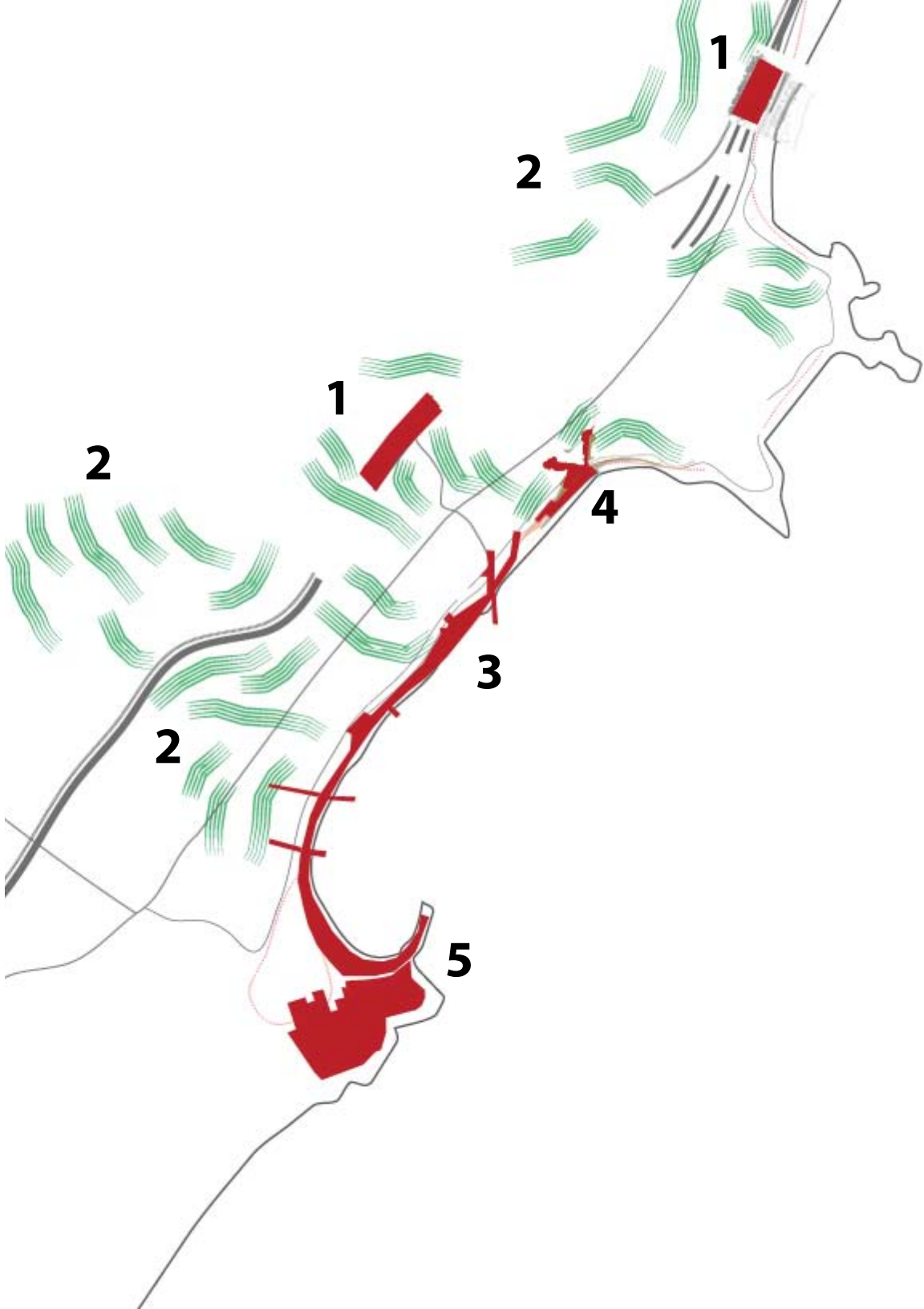
scenario

taormina  
victim of its myth has no  
future: wunderkammer  
crystallized in its icon

giardini  
riding its origin will  
become the new temple of  
mass culture rites



giardini rizomatic growth



programme rizomatic growth

5 actions of urban/landscape renovation  
for promoting responsible mass culture  
life

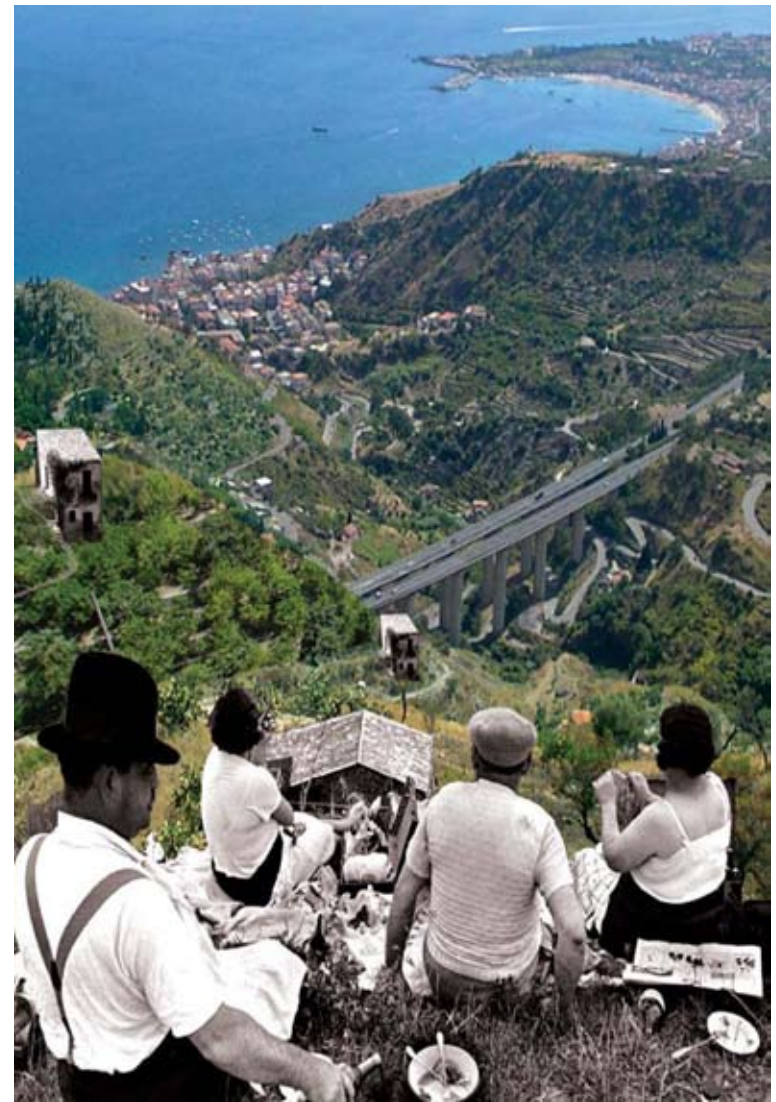
5 azioni profanatrici  
rompono il circolo di esclusione,  
superano la contrapposizione  
tra soggetto e oggetto,  
ribaltano il concetto di pittoresco  
consentendo così di entrare dentro  
il simulacro dell'immagine

**profanation:** *give back place to human use through an act of "violence"*

5 profanation actions  
break the circle of exclusion  
overcome the contraposition  
between the subject & the object  
overturn the concept of picturesque:  
finally we "enter" in  
the image simulacrum

dwelling the postcard

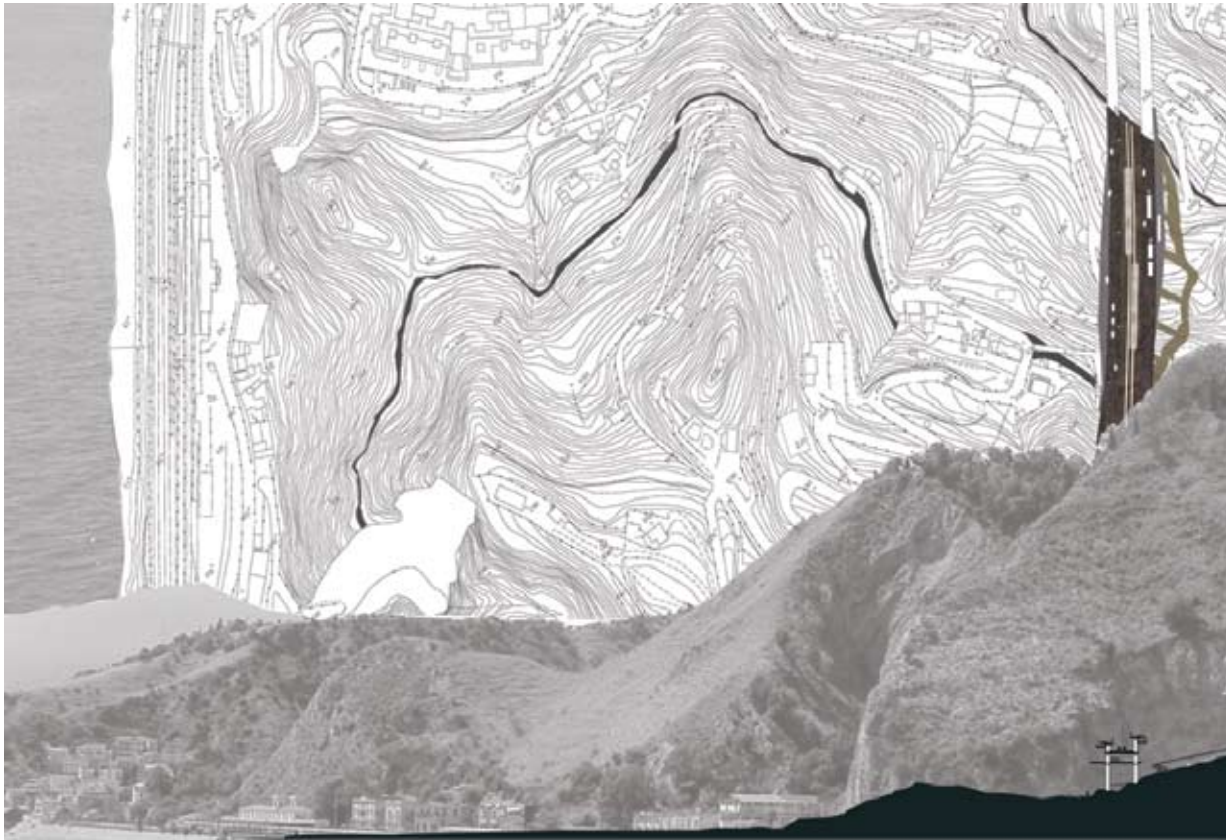
agri-“svacco”  
agri-production  
agri-civism





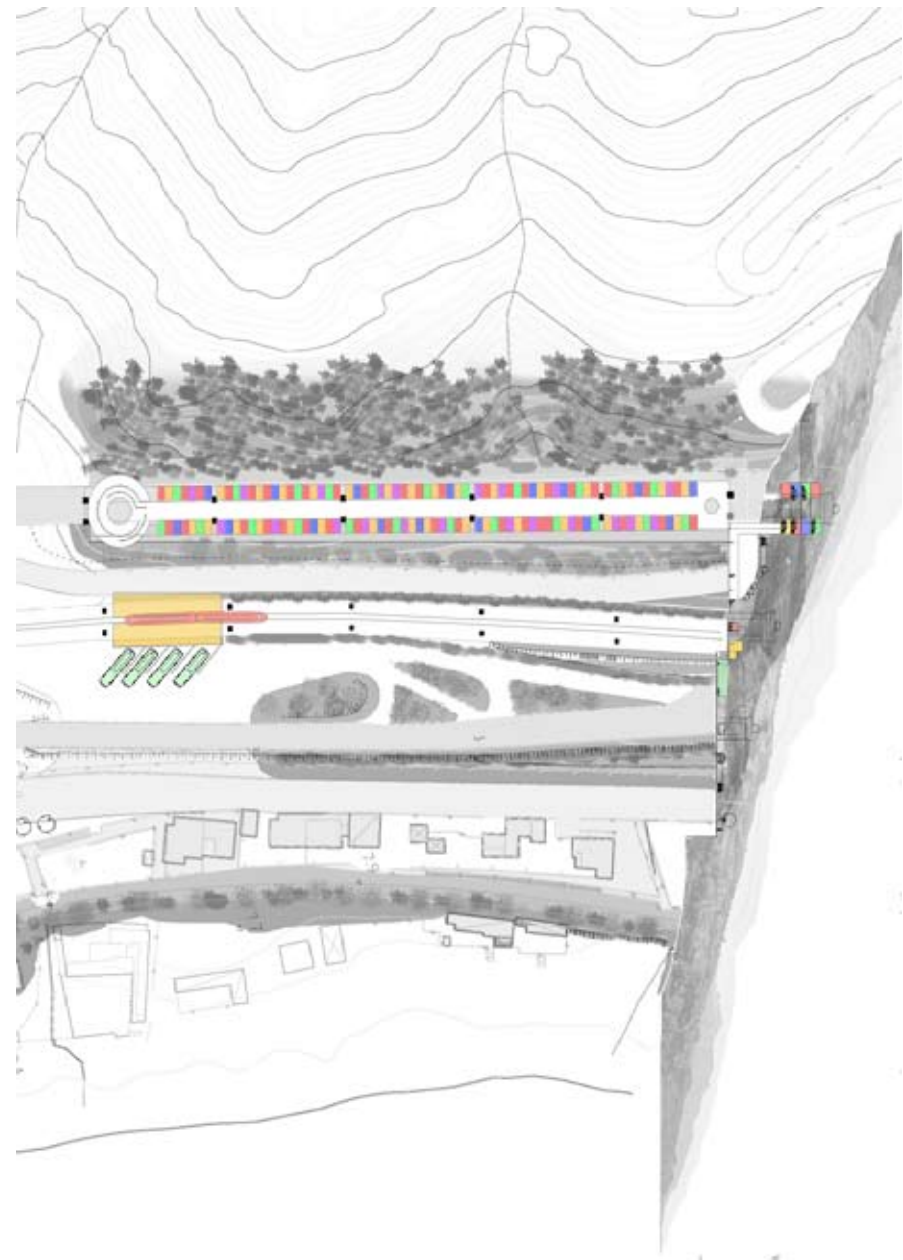
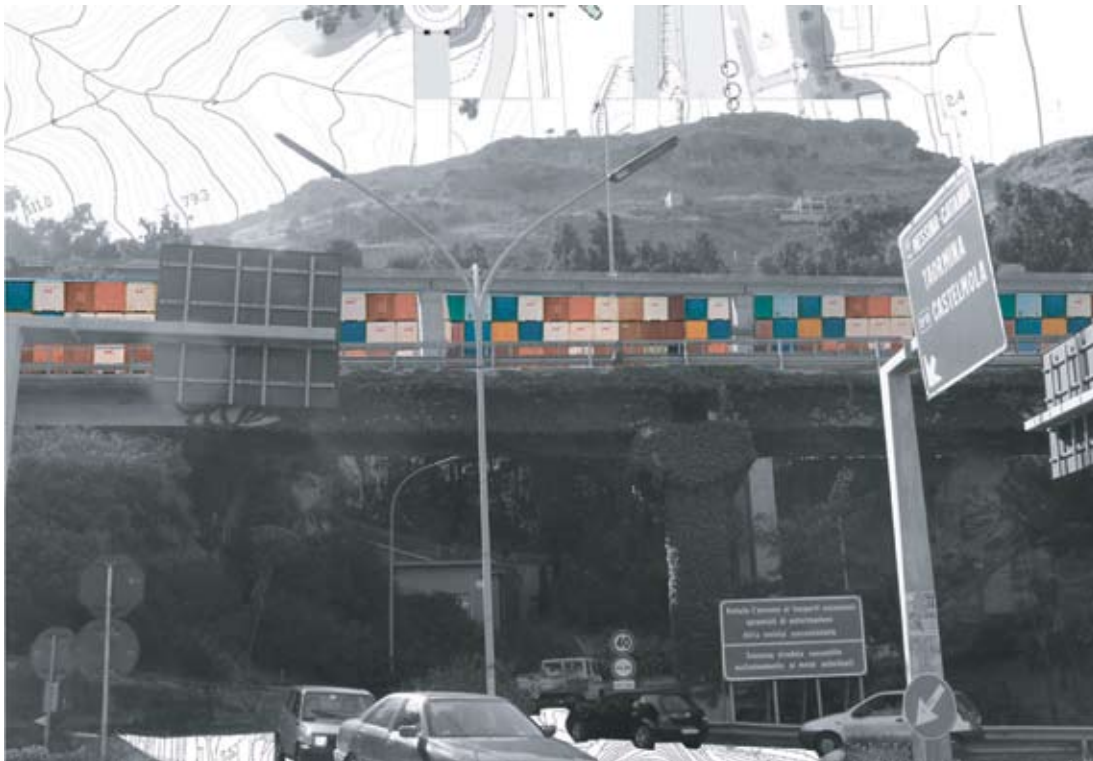
parassite hub #1

infrastructure profanation  
landscape theatricalization

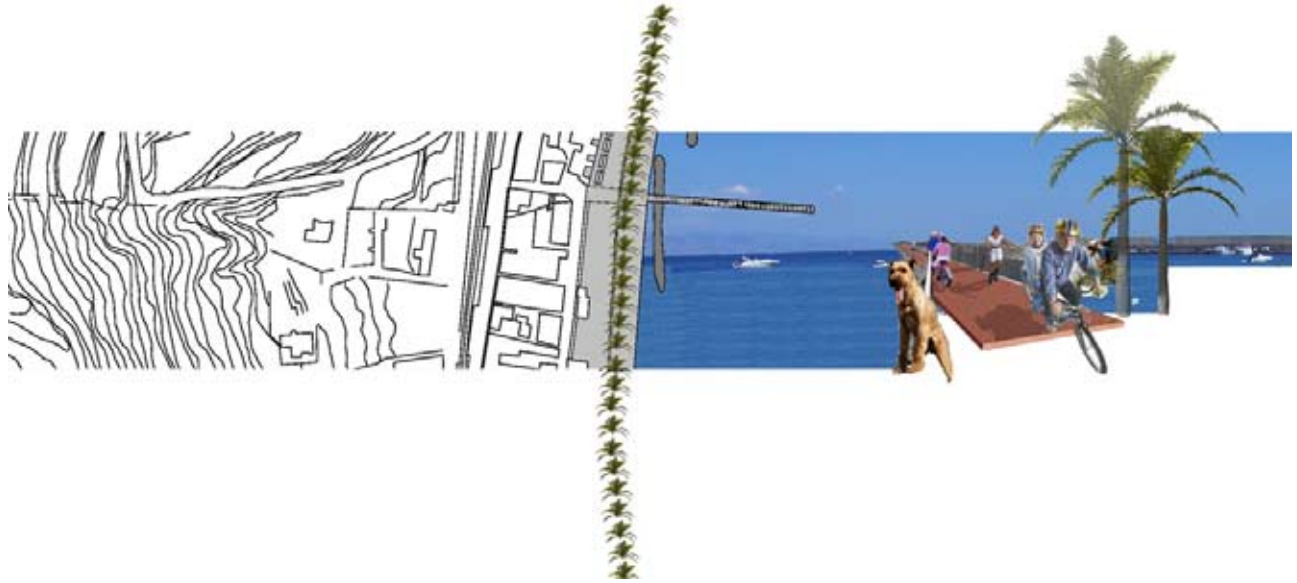
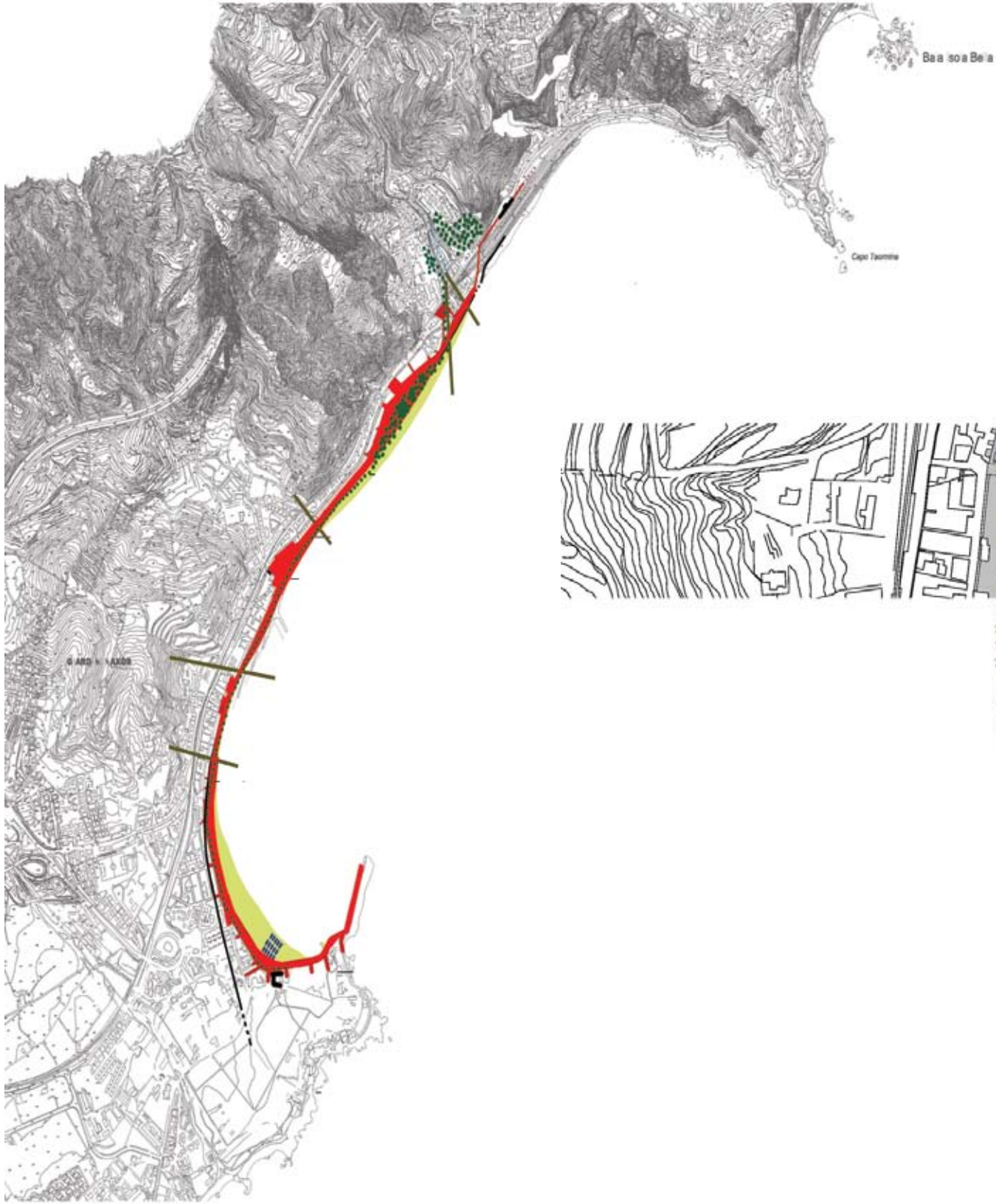


## parassite hub #2

infrastructure profanation  
landscape implementation

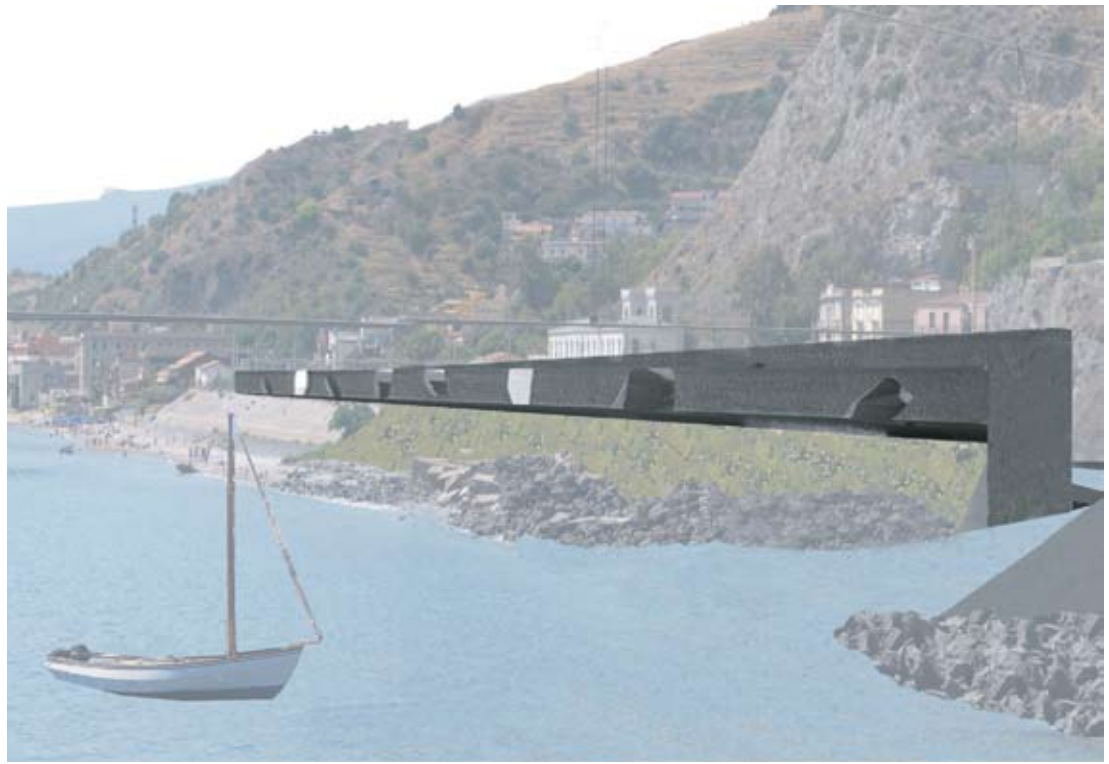






water-border promenade

stretching the line  
implementing city life



artificial fjord

mountain profanation  
city edge eduteinment centre #1



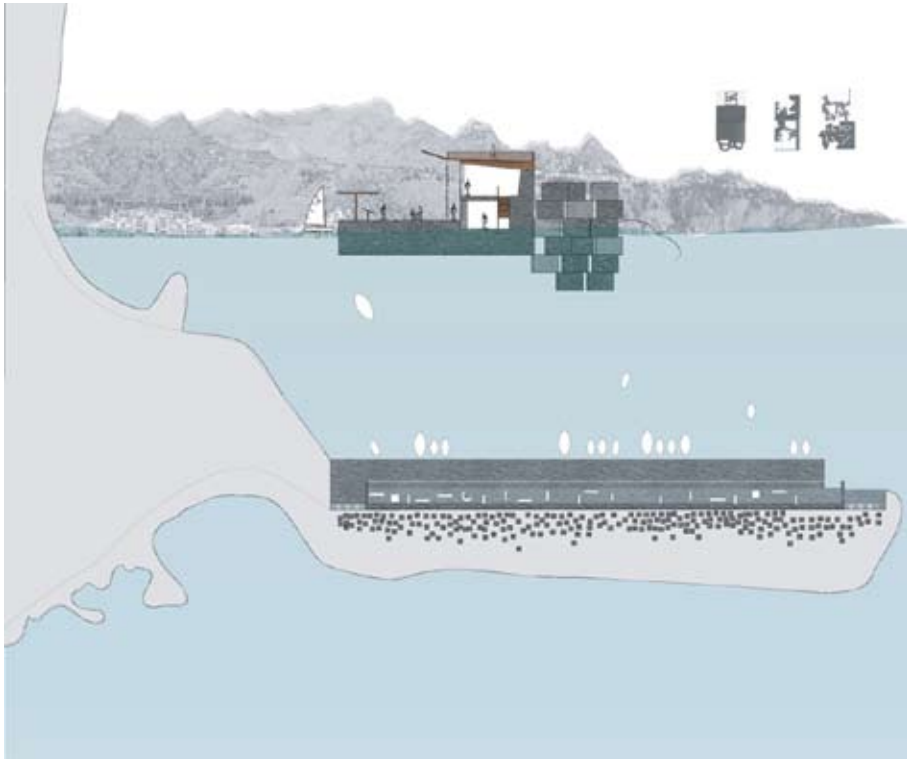


“giardino di giardini”  
(cultural park)

archeological site profanation  
event promenade

“molo museale”  
(museum pearl)

pearl profanation  
city edge eduteinment centre #2



caroline notari enrico forestieri margherita parati irene avino tommaso caspani luciano cadeddu diego cea giampaolo celada afro carpentieri giuliana posocco  
tutoring: patrizia scrugli gennaro postiglione

# **wunderkammershoppingmall**

5 profanazioni di architettura infrastruttura paesaggio  
nel sistema territoriale di taormina e giardini

